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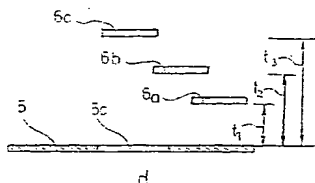
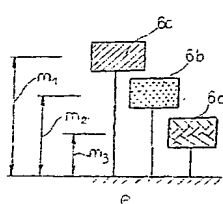
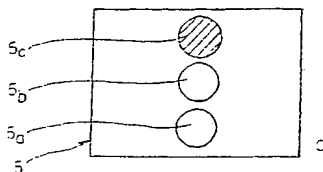
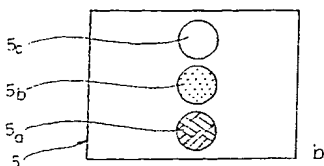
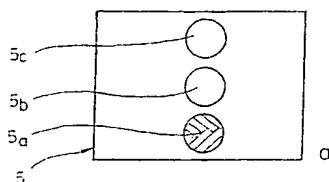
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(54) Title: EQUIPMENT FOR ADVERTISEMENTS



(57) **Abstract:** The advertising board (1; 3; 5; 7; 9; 12; 14; 17; 19) of the equipment and/or its modifying elements (4; 6a-6c; 8; 10; 13; 15; 18; 20) arranged at a distance from this have openings (1a, 1b; 3a; 5a-5c; 7a; 9a; 12a; 14a; 18a, 18b; 19a). For the person approaching the equipment as a consequence of the sensing of the relative movement different advertising elements appear and disappear. Due to this an extremely large number of advertisement variations can be attained, and even the sense of vertical movement can be created.